
the
Pier
Geelong



*One Venue.
The Complete Experience.*



Looking to host an unforgettable business event? Well you've certainly come to the right place! We tailor to suit every occasion because we know it's the little details that make all the difference.

Here at The Pier Geelong we partner with our customers to offer ideas, insights and innovative solutions for any corporate occasion.

Experts in Business Events

There are quite a few things that we value which make events at The Pier iconic and memorable.

Firstly, The Pier is one of the largest purpose-built event spaces on the Geelong waterfront and includes multiple function rooms, that can host anywhere from 40 to 1000 delegates making it ideal for any sized business event.

We value every event and acknowledge the individuality between clients which is why The Pier Geelong offers flexibility between spaces for a versatile and customisable event. All areas feature floor to ceiling windows with an impressive ocean backdrop and amazing views of the Geelong city skyline.

We support local. Partnering with local organisations, The Pier Geelong love to showcase the best of the Greater Geelong region. From the highest quality local produce and impressive local beer/wine selections, we can also offer a variety of experiences to compliment your business events including: Stand-up Paddle Boarding, Paddling with Yoga/Pilates, Sailing, Segway Tours, Cycle Tours and Customised Waterfront Team Building Activities. It's the perfect way to engage with your delegates and have a bit of fun along the way!

We also offer convenient on-site parking and are located in the heart of Geelong CBD. With high accessibility for all your guests and being in close proximity to accommodation, shopping, local attractions and public transport, The Pier truly is a venue for everyone.



Why Geelong?

Geelong is a vibrant city, located only one-hour's drive from Melbourne's Airport and CBD and 20 minutes from Geelong's Avalon Airport. Multiple travel options by air, rail, road and even the sea with the fantastic addition of Port Phillip Ferries, makes Geelong the perfect destination for any event.

Along with the extensive travel options and convenient location there is ample quality accommodation ranging from 5 star to smaller boutique hotels within walking distance to the venue.

Geelong is also gateway to the beautiful Bellarine Peninsula, Surf Coast, Great Ocean Road and Otway National Park. If you haven't seen this stunning part of the world, we highly recommend it!

Our Process

Your Event Specialists

We have a dedicated team of professional Events Specialists who work closely with you to deliver corporate solutions tailored to your specific needs and budgets.

No matter the size or style, The Pier Geelong pride ourselves on delivering seamless, stunning, high-quality successful business events that will see you return year after year.



Your Event Space

Room Details & Capacities

The Pier Geelong have multiple function spaces for corporate events. Each area features floor to ceiling windows, and is customisable to your exact needs with flexible floor plans.

Events Centre

If you have a large-scale event, our Events Centre space is the perfect solution. Offering uninterrupted bay view's stretching from Rippleside to Point Wilson and Geelong city skyline. This space can cater for up to 700+ guests seated or 1000 guests standing.

Hopetoun Room

Located on our west side, the Hopetoun Room is a serene, sunlit space boasting beautiful sunset views. Catering for up to 300 guests seated or 600 guests standing, this room is perfect for many styles of corporate events including product launches, luncheons, evening cocktail events and so much more.

Lillias Room

Perched along the east side, the Lillias Room carries the stunning floor to ceiling windows and looks out onto the Geelong Botanical Gardens. Catering for up to 180 seated guests and 400 standing guests, a main attraction of the Lillias Room is The Terrace.

The Terrace

The Terrace located within the Lillias Room, features an enclosed glass observatory with decked flooring which embraces natural light that shines in through the large glass paned roof. The floor to ceiling windows can be opened to create a stunning outdoor decked area where you can make the most of bay side breezes. Perfect for small group meetings, morning and afternoon teas, lunches and dinners, the Terrace is sure to impress.

Wah Wah Gee & Bah

If you're looking for a more informal environment we have the perfect fit with Wah Wah Gee (our Asian inspired Geelong Restaurant at ground level) and Wah Bah (our neon filled rooftop bar). With multiple function areas to suit intimate pre-function gatherings or post event networking events, Wah Wah Gee & Bah can host 200+ guests cocktail style.

View Room	Theatre	Class	Board	Ushape	Cocktail	Banquet
Events Centre	700	*	*	*	1,000	740
Lillias Room	250	*	*	*	500	220
Hopetoun Room	370	*	*	*	700	300
The Terrace	80	x	*	x	100	40
Private Dining Room	*	*	22	*	30	22
Wah Bah	*	*	*	*	250	*
Wah Wah Gee	*	*	*	*	200	*

* – Can accommodate however depends on function size, enquire with the team for further consultation on custom floor plans and capacities

x – Please note our Events Specialists are happy to consult on any potential set up specifications

Floorplans



Accessibility & Parking

The Pier Geelong is proud to be an accessible venue ensuring events can be enjoyed by all guests. Ramp access, hand-rails, wide entry ways, unisex accessible toilets, hearing loops, clear signage and contrasting colours are a few examples of our accessibility options.

To view a high contrast PDF of all our accessible features please [click here](#)



The Taste of Your Event

Take a deep breath and rest easy, you're in safe hands!

Food is our passion and we make it our mission to deliver the highest possible standard to enhance your event. We ensure each plate encompasses all the elements required, so your guests can enjoy the food, as much as the event!

With over 100 years' of collective experience and over 300 events a year, it's safe to say our talented team have catered for near everything!

A Menu Fit For All

Our five-star menu focuses on supporting the Geelong region, using local, fresh and seasonal produce. We also have multiple delicious dietary options along with the ability to tailor the menu to cultural requirements.

Offering a range of different menu options, we are sure to compliment your event perfectly!

Whether you are hosting a breakfast/brunch, luncheon or dinner our three-course menu can cater for it all. If you're looking for a more casual feel or cocktail event our canapé menu and grazing boards are sure to impress.

We pride ourselves on delivering premium table or wait service to give your event the attention and first-class detail it deserves.

Care for a Drink?

The Pier Geelong has an extensive beverage list and features fully serviced bars within the venue.

Our beverage list has been expertly curated by our team of wine specialists, with a focus on local Geelong winemakers. Our quality wines compliment a range of budgets, capitalising on our strong industry partnerships with many winery's throughout Australia.

We also have a diverse range of beer encapsulating mainstream products as well as unique local beer varieties from nearby breweries.



The Detail

Events we cater for

Business Events | Conferences + Seminars | Product Launches | Exhibitions

Award Ceremonies | Gala Dinners | Meetings | Training | Team Building

Presentations | Expos + Tradeshows | Milestone Celebrations

Staff Incentive Events | Special Occasions | EOFY Dinners

End of Year Celebrations



Corporate Experiences

Did you know we can connect you with local organisations to make your event extra special? Wow your guests by venturing outdoors and add an element of team building with any of these activities, taking place on either the land or out at sea.

STAND UP PADDLE BOARDING

Add water to your team building exercise and allow your guests to enjoy a beautiful tour of Corio Bay via paddle board or up the ante with a paddle board yoga or pilates session. It's a fantastic way to add an element of fun, with all equipment and safety gear provided by qualified instructors.

Duration: 40 minutes – 2 hours

Suitable for groups of: 5-34

SAIL CORIO BAY

Why not let your guests try their hands at helming their own boat! A sailing session is an excellent event for staff team building or for corporate entertainment. Experienced instructors will pitch the session at whatever level is appropriate depending upon the abilities, interests and needs of your guests.

Duration: 1.5 hours

Suitable for groups: 4-18

CORPORATE CUP REGATTA!

Pit your crew's newly acquired sailing skills against fellow sailors for bragging rights in the Corporate Cup Regatta! This high energy exercise takes a few hours of intense instruction to firstly learn and then hone your sailing skills. Once mastered, it's straight on to racing for a bit of competitive fun!

Duration: 3 hours

Suitable for groups: 4-18

WATERFRONT CYCLE TOURS

Explore the stunning waterfront precinct on two wheels! Tailored to the interest and fitness level of the group, local guides will incorporate the beautiful views of Corio Bay, explore the natural diversity of our stunning Botanical Gardens and showcase Geelong's rich heritage and landmarks along the way.

Duration: Min 1 hour

Suitable for groups of: 10-40+



SEGWAY ALONG GEELONG'S WATERFRONT

Let your guests experience Geelong's waterfront by Segway, where they will be in control of their own vehicles allowing them to stop and take in our famous bollards, boardwalks and Eastern Gardens. Don't want to interrupt your event? Take a twilight tour starting at 5pm and end your event on a high – subject to availability and daylight.

Duration: 1.5 hours

Suitable for groups: Max 9



THE AMAZING RACE

Work through a series of tailored and interactive race challenges to win the ultimate race against time. Teams negotiate their way across, around and through the streets, parks and bustling Geelong waterfront to beat other teams to the next checkpoint. Every race is risk assessed and comes with a Race Safety Plan.

Add the Bike Factory charity challenge which combines with a mini Amazing Race to produce a focused emotional encounter and a powerful learning opportunity. Participants earn bike parts and once parts are collected and bikes are built, participants present the bikes to their new owners. One of the most original and dynamic team building activities available to both small and large groups.

Duration: 1-4hours

Suitable for groups: 10-300+



Things you might need

You may or may not have considered some of the things you'll need throughout your event. Either way, there's no need to worry because at The Pier Geelong you've got access to LED walls, microphones and lecterns just to name a few.

High Quality Audio Visual Screens

The Pier Geelong operates full high definition projector and audio screens measuring a massive 4 x 2.25 metres. The full high definition screens can be easily seen by all guests and utilise the latest in technology ensuring your presentation is of the highest resolution and clarity. The custom-built screens cope with the natural light of the room, enabling guest's maximum enjoyment of the natural light and views.

Photography? Videography? Theming?

Our local network can assist in matching you with Geelong's best! If you're in need of event entertainment, a photographer or some styling inspiration for your event, we can send you in the right direction. Simply mention it to our team to get all the insider knowledge.



Something Extra?

Looking for the bookend to your event and a more social environment? We have the perfect entertainment hub for you with our sister venues Wah Bah & Wah Wah Gee located within our stunning venue. Whether you're after a drink in our open air courtyard or some cheeky cocktails on our rooftop, it's the perfect spot for a post event networking session or even pre-gala dinner drinks.

When we say 'one venue, the complete experience' we mean it!

Relax - We take care of the rest!

When you're planning an event, there can be a lot of stress involved but there doesn't have to be. Take the pressure off and let The Pier Geelong lend a professional and experienced hand your way.

From your catering to entertainment, we're here to help make your event a huge success!

5 reasons why you should choose The Pier Geelong for your next event

Now that you've got a run down on just how much we can offer you and your incredible event, let's recap the 5 reasons why you should choose The Pier Geelong for your next event!

- Our impressive and unforgettable waterfront location in the heart of Geelong
- Complete customisation, to ensure individualization of your event
- Flexibility in everything from your event space to food and beverages
- Five-star menu and first-class service
- Dedicated team of professionals with experience in all events no matter the size

Our team of event experts are ready to chat! Get in touch with us to uncover how truly impressive your event could be with The Pier Geelong.



Don't Just Take Our Word For It

Hear from our clients

“Our event at The Pier was a true success. The support before, and during the event was first class, with nothing overlooked, or too much trouble. The team at the Pier went above and beyond to ensure all 430 guests enjoyed both the day conference and evening dinner. Thank you to all the staff at The Pier!!”

- Natalie (Australian Bureau of Statistics – National Team Development Workshop)

“The longevity and complexity of a full day conference and dinner is made a far simpler process when you work with a venue who truly understand your needs and deliver above and beyond your expectations. We cannot thank the staff enough from planning through to packing down our event who made the whole experience enjoyable. There was always someone on hand to speak to, no request was too much and all our last minute changes were taken in their stride. We will be back!”

- Jenna & Sacha (Worksafe National Managers Forum)

“Fantastic venue for a Corporate Event. The level of service and attention to detail was fantastic”

- Michelle (Victoria Police Medal Ceremony)

the
Pier
Geelong



Cunningham Pier, 10 Western Beach, Foreshore Road, Geelong
03 5222 6444 · enquiries@thepiergeelong.com.au · thepiergeelong.com

 The Pier Geelong ·  @ThePierGeelong